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Applied psychology is the use of psychological methods and findings of scientific psychology to solve practical problems of human and animal behavior and experience. Mental health, organizational psychology, business management, education, health, product design, ergonomics, and law are just a few of the areas that have been influenced by the application of psychological principles and findings. Sport psychology is an interdisciplinary science that draws on knowledge from many related fields including biomechanics, physiology, kinesiology and psychology. It involves the study of how psychological factors affect performance and how participation in sport and exercise affect psychological and physical factors. Sport psychologists teach cognitive and behavioral strategies to athletes in ... The PEP Archive contains the full-text content of all of the volumes above. Due to contracts with the publishers, there is a three year moving wall (embargo of current articles) for most journals. Shop over 51K titles to help make better decisions, deliver better care, and learn about new discoveries in science, health, and technology. Free Shipping.